

# Sponsorship Package

## 2023-2024



Presented By:  
Sophia Parker - President OK ASDA

# Oklahoma ASDA

## Sponsorship 2023-2024

### Proposal Details

Organization - Oklahoma ASDA

Email: sophia-parker@ouhsc.edu

Website: oklahomasda.org

Subject: Sponsorship 2023-2024

Issue Date: June 2023

Validity: June 2023 - May 2024

or upon expiry of the respective event

Attention to: Valued Representative

Approved by: Executive Committee

### Promote your brand by supporting the future of the dental profession

#### Statement of Confidentiality

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# About Us

**We are known for creating strong leaders.**

The American Student Dental Association (ASDA) is a national student-run organization that protects and advances the rights, interests, and welfare of students pursuing careers in dentistry. It introduces students to lifelong involvement in organized dentistry and provides services, information, education, representation, and advocacy.

We actively engage our current members, alumni, faculty, and staff by organizing educational lunch and learns, pre-dental simulation courses, and networking events.

Our mission is to inspire and further develop leadership by increasing involvement with local, state, and national leaders in the dental community.

## Moving Dentistry Forward

Our sponsors lay the foundation for our organization and contribute to the future of dental professionals and leaders. Without your support none of our events would be possible!





# From the President

Hello Valuable Sponsor!

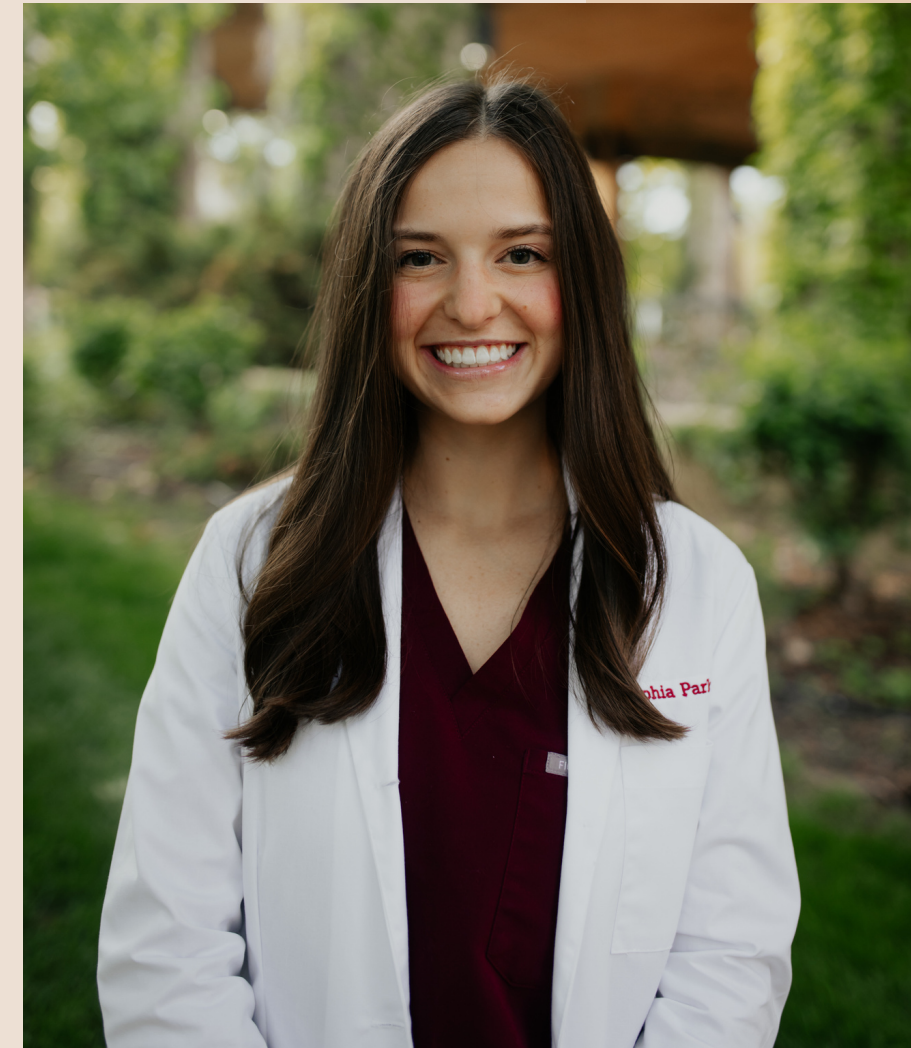
The American Student Dental Association (ASDA) is the largest national organization dedicated to dental students with membership from 66 dental schools throughout the nation. Our chapter at the University of Oklahoma takes pride in our broad scope of involvement in the Oklahoma dental community. At the University of Oklahoma, we have an average of 97% student membership including members from all 4 classes of students. Oklahoma ASDA is working as hard as ever to serve our students, profession, and community. We are happily back in full swing of events, having attendance at our events back to pre-pandemic numbers. It is our mission to provide quality events and resources to all of our members.

Support from sponsors directly impacts future dental professionals. With numerous events throughout the year, our sponsors provide many leadership and networking opportunities that lay the foundation for a healthy and prosperous dental profession. The cost of dental education and expenses continues to rise and with your support we are able to invest in our members. We have a variety of opportunities for you to customize your sponsorship including scholarships for membership dues, travel, and leadership. Each year, student representatives attend national & regional conferences such as the National Leadership Conference, Annual Session, ADA Dentist and Student Lobby Day, and the District 9 Leadership Retreat thanks to the help of our sponsors. Additionally, sponsors can participate in our annual events, workshops, lunch and learns, and happy hours.

So far with your annual sponsorships we have continued to support our local community. Our Miles for Smiles 5K has donated over \$5000 a year to Good Shepherd Ministries Dental Clinic since 2018. Without the support of our sponsors, our organization would not be this successful. Creating a partnership provides an avenue for companies to build awareness and brand name recognition among our dental community. Thank you for taking the time to explore the options on the following pages. **Please know sponsorships of any size are greatly appreciated and that I personally will be more than happy to look at different approaches we can take this year. Please don't hesitate to request more information or have any questions regarding sponsorships!**

Thank you for investing in our students and believing in our mission. We are excited to continue to work with you and look forward to hearing from you soon!

Respectfully,  
Sophia Parker





# Our Team



**Sophia Parker**  
President



**Sarah McPhail**  
Vice President



**Manas Kommareddi**  
Tulsa Representative



**Cathy Mapes**  
Secretary



**Lance Bennett**  
Treasurer



**Tim Walker**  
Vendor Coordinator



**Mubi Ali**  
Vendor Coordinator



**Jena Graves**  
Legislative Liasion



**Ashton Mason**  
Membership Coordinator



**Blas Gaytan**  
Publications



**Jenny Escobar**  
Community Engagement

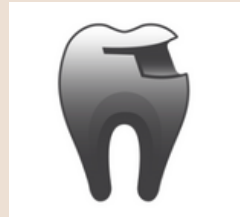


**Caleb Ruff**  
Historian



**Piper Cannon**  
Webmaster

# Sponsorship Packages



Registration for the following events: Vendor Fair, Loupes Fair, and social events	Platinum \$3900	Gold \$3100	Silver \$2300
Logo on semesterly newsletter "Brush Up"	Premium Level for 2 of the 3 events Full page in newsletter	Premium Level for 1 of the 3 events Full page in newsletter	Deluxe level for 1 of the 3 events Half page In newsletter
Logo on "Meet our Sponsors" tab of the website	Large	Medium	Small
Logo on social media	Large Graphic Logo	Small graphic logo	Typeface



# A La Carte Sponsorships

## Events

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Wellness Month  
Community Service  
Casino Royale  
Vendor Fair  
Loupes Fair  
Happy Hours  
Lunch & Learns

## Scholarships

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Membership Fees  
Conference Travel

# Wellness Month (September)

Unfortunately with how stressful dental school can be at times, a lot of the students fail to take care of their physical and mental health. Oklahoma ASDA has the goal to help out with this problem. In 2021 and 2022 we organized a bootcamp session for our members. We know physical exercise is extremely important for the mental health of our members. September is Wellness Month for ASDA nationally and we are planning on having a wellness activity, such as a group fitness class as well as a smoothie bowl truck!

We invite you to be a sponsor for this event and help us spread this important message of self care. This event is limited to 4 sponsors.

## Sponsorship Package

Cost: \$500

What do you get?

- logo on our promotional flyers & social media graphics
- your own station at the event

Price **does not** include raffle prize, must retail at least \$50 In value





# Community Service

Oklahoma ASDA has been very involved in the community since the organization was created. One of our biggest involvements has been with The Good Shepherd Clinic in Oklahoma City, now Crossing Community Clinic. In the past few years we have been able to donate more than \$5000 a year to this wonderful organization. Our goal is to ensure that organizations like Crossing Community Clinic remain a staple in the OKC community, with adequate funding and assistance for many years to come.

This past year, we purchased oral health supplies and passed them out at the OKC Homeless Alliance. We would love for you to register for a sponsorship and help contribute to a deserving cause.

# Sponsorship Package

Cost: \$500

What do you get?

- Your logo on our promotional flyers & graphics





# Casino Royale

Oklahoma ASDA is pleased to announce that our highly anticipated formal event, Casino Royale, will be back again this year. The 9th Annual Casino Royale will take place this fall. We cordially invite you to participate as a sponsor for this one-of-a-kind gala. Casino Royale is a social and interactive event, featuring gaming tables, photo booths and more! We are extending you the opportunity to sponsor a table at this exciting event.

Casino Royale will afford you and your company the ability to interact with all of the University of Oklahoma College of Dentistry student body as well as faculty and staff, many of whom are private dental practitioners.

Due to the limited number of tables, we encourage you to commit to sponsorships today.

## Sponsorship Package

Premium	Base
Admission and food for up to 5 company representatives	Admission and food for up to 2 company representatives
4 hours of self/company promotion with all event attendees	4 hours of self/company promotion with all event attendees
Exclusive company promotion via print and electronic media	Exclusive company promotion via print media
<b>Price: \$2000</b>	<b>Price: \$1050</b>

Prices do not include donation for raffle prize. Each prize must retail at least a \$50 value

# Vendor Fair

Oklahoma ASDA holds a Vendor Fair every Spring.

This is an excellent opportunity for companies to educate students and faculty on products, services, technologies, and resources currently available.

Students, faculty, and vendors enjoy complimentary dinner and drinks during the exhibition. Students are also invited to participate in giveaways for speaking with all company attendees. Each student must visit every vendor booth in order to be eligible for prizes. Previous giveaways have included: Apple products, TVs, Yeti Coolers, electric toothbrushes, gift cards, and many more! This event is the most direct interaction that vendors will have with our students.

## Sponsorship Package

Premium	Deluxe	Base
Priority seating Logo on all promotional material leading up to the event	Random assignment Type face on all promotional material leading up to event	Random assignment
<b>Price: \$2200</b>	<b>Price: \$2000</b>	<b>Price: \$1700</b>

Prices do not include donation for raffle prize.  
Each prize must retail at least a **\$75** value

# Loupes Fair

Each year brings new dental students, hygiene students, and faculty to the OU College of Dentistry. Oklahoma ASDA is the premier resource that brings together a large variety of loupes vendors in order to equip our members for pre-clinical and clinical success.

Vendor booths are set up in one of the student clinics, which allows for a more applicable gauge for sight in clinic.

This is the perfect opportunity to showcase your loupes brand, as many students purchase their first pair at this event.



## Sponsorship Package

Cost: \$1500

### What do you get?

- Table and registration operated on first come/first serve basis
- Full day of company promotion with all event attendees
- Lunch provided for up to 3 company representatives
- Company production via print and electronic media leading up to event



# Happy Hours, Lunch and Learns, Breakfasts or any other Social Event

The cost of these events (ex food or drink budget) are not included in pricing and are paid by the sponsor.

Raffle items are not included and must have a minimum of \$50 value - raffle items are highly encouraged for Happy Hours or off-campus socials.

Companies can choose to do as many of these as the annual calendar allows.

## Fee for each event:

Promotion only: **\$500**

If you want us to handle the food and promote: **\$1500**

Happy Hours are promotion only

- sponsor books venue and food/drinks





# Scholarships

## Membership Dues Scholarship \$2000 per student sponsored

Sponsorship of membership dues are invaluable to our student membership. With the increasing cost of dental education, this scholarship becomes **more important every year**. This scholarship is limited to four sponsors only. Exclusivity for below may be sponsored. Contact President for more information:

- Invitation to provide logo items for the students, food, or prizes for attendance at general meetings.
- Invitation to participate at our annual Dental Leadership Summit.
- Company logo on one ASDA Swag item.

**Please contact Sophia Parker for registration and additional information ([sophia-parker@ouhsc.edu](mailto:sophia-parker@ouhsc.edu))**

**Interested in sponsoring more than one student? Add a multiplier to your travel or leader scholarship!**

## Conference Travel Scholarship \$1000 per student sponsored

National ASDA and District 9 ASDA offer several meetings throughout the year to educate members on issues facing the dental profession and provide opportunities to meet students from different dental schools. We encourage our members to attend meetings to learn more about ASDA and maximize the benefits of their membership, but the upfront costs can be a deterrent. In addition to covering the upfront costs of travel and registration for a scholarship recipient, sponsorship of a travel scholarship includes:

- Presentation of award to scholarship winner by sponsor representative(s)
- Logo and mention of sponsor on scholarship winner spotlight (print and electronic media promotion)

# How to Sponsor

To sponsor Oklahoma ASDA for the 2023-2024 academic year, please complete the Sponsorship Form (attached separately) and submit 1 of 3 ways:

1) Submit the PDF version via mail or email to [sophia-parker@ouhsc.edu](mailto:sophia-parker@ouhsc.edu)

2) Submit the online version of the form via our website.

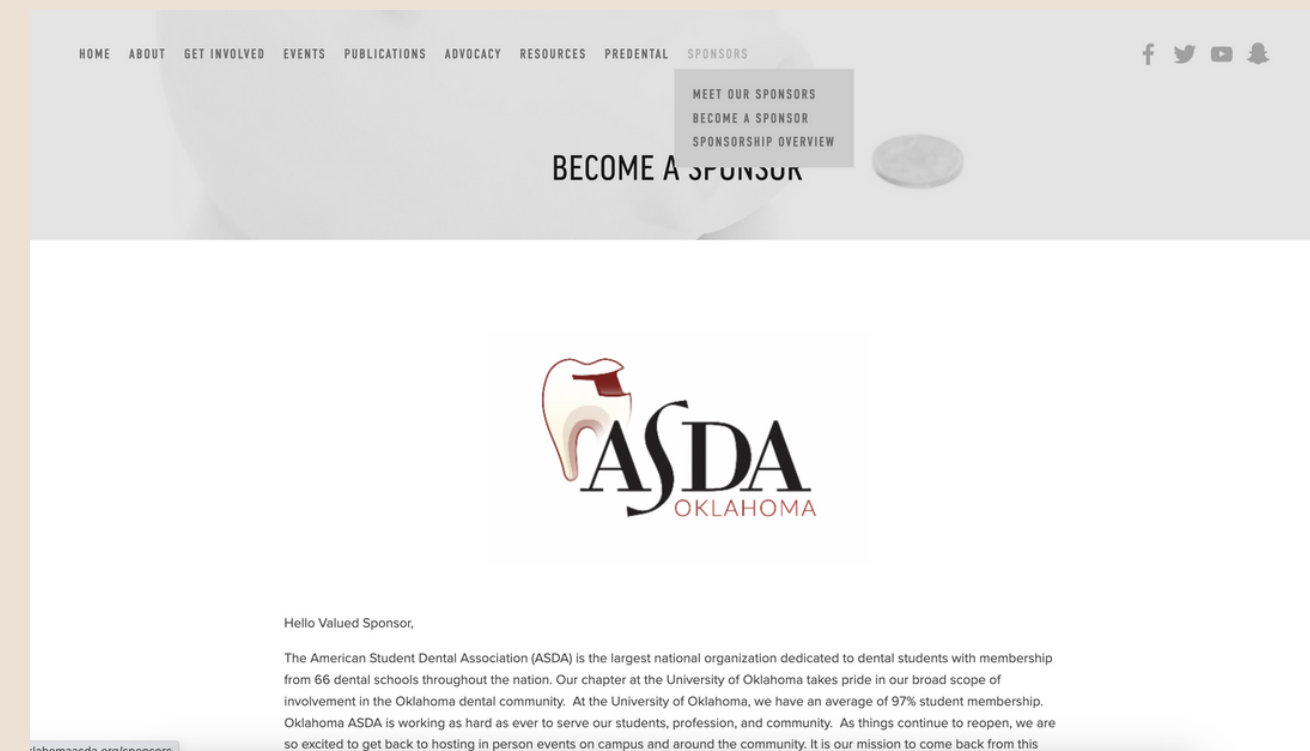
3) Submit a printed version by mail.

Make checks payable to: Oklahoma ASDA c/o Sophia Parker  
Oklahoma ASDA  
ATTN: Sophia Parker  
1201 N. Stonewall Ave.  
Oklahoma City, OK 73117

To pay online contact [sophia-parker@ouhsc.edu](mailto:sophia-parker@ouhsc.edu)  
Payment processing fees will be charged in addition to sponsorship.

Access the Sponsorship Form (PDF version and online version) at: [oklahomaasda.org](http://oklahomaasda.org)

Click on the Sponsors tab > Become a Sponsor





# Together, we can make 2023-2024 the best year yet!



Thank you for supporting the Oklahoma chapter of the  
American Student Dental Association!



# Oklahoma ASDA

## Sponsorship 2023-2024



**Thank you for your continued support!**

Sophia Parker, President  
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Instagram: [@oklahomaasda](https://www.instagram.com/oklahomaasda)